



## **Ghost Boat Fact Sheet 2025**

<b>What's New:</b>	A new nightmare is waiting! <a href="#"><i>Ghost Boat</i></a> opens summer 2025 with a completely re-imagined experience. High tech and high terror merge in an all-new story that lures passengers up the Wisconsin River and into the depths of the eerie Cold Water Canyon. <i>Ghost Boat</i> has collaborated with <a href="#"><i>Moment Factory</i></a> , renowned multimedia experts whose mastery of sound, light and storytelling have helped create a dramatically intensified, terrifying and unforgettable experience.
<b>The Experience:</b>	The Wisconsin Dells adventure begins with an after-dark boat excursion on the Wisconsin River, transporting guests upriver from Downtown into the shadowy wilderness. The boat docks at the long-abandoned shorelanding of Cold Water Canyon, where passengers leave the safety of the boat and walk into the canyon on foot.
<b>The Story:</b>	Once a scenic shorelanding on Dells Boat Tours®, Cold Water Canyon was abruptly closed 75 years ago, for reasons lost over the many decades since. Now it's being reopened, and passengers can be among the first to see it on a special after-dark boat tour and canyon walk. But as the journey progresses, it becomes clear that there was a very good reason why it was abandoned.
<b>All the Tech for All the Scares:</b>	<p>Creating the new high-tech show in the unique canyon setting took extensive planning, design, equipment and manpower. After a year and a half of creative development and technical planning, Moment Factory and the Dells Boat Tours team spent an accumulated 210 days onsite for installation, testing and rehearsals.</p> <p><b>Cabling</b> – Approximately 45,000 feet of waterproofed cabling has been added to the canyon, including more than 13,000 feet of DMX (digital) cable, 15,000 feet of power cable, and 16,500 feet of audio cable.</p> <p><b>Equipment</b> – The canyon has been outfitted with 114 lighting fixtures, four smoke machines, 73 speakers, and two top-of-the-line projectors.</p> <p><b>Scare Actor Kits</b> – Eleven of the specialized control boxes have been installed throughout the experience. The “kits” are programmed with unique lighting and sound effects to augment the performances by our live scare actors. The independently operated units have 21 unique triggers for creating effects.</p>
<b>Departures:</b>	The <i>Ghost Boat</i> experience runs nightly through Labor Day weekend. <i>Ghost Boat</i> continues into the fall season, offered on Friday and Saturday nights from September 5 through October 25, 2025. Generally, tours depart at 8:30 p.m. with departure times varying with the season. Guests should call for departure times. Boarding begins 15 minutes before departure.
<b>Dock:</b>	All <i>Ghost Boat</i> excursions depart from the Dells Boat Tours' main landing dock, located at 11 Broadway in downtown Wisconsin Dells.
<b>Advisories:</b>	<p><i>Ghost Boat</i> is geared toward older children and adults. Parental discretion is advised. The experience is not recommended for children aged 10 and younger or those who cannot manage frightful experiences.</p> <p><i>Ghost Boat</i> is part boat excursion, part walking expedition. Proper footwear is recommended. The walking portions of the <i>Ghost Boat</i> involve uneven terrain and narrow passageways on a boardwalk at night and therefore may not be accessible for those with mobility issues.</p>

**Tickets/  
Reservations:**

Adult – \$36.00 (Ages 12 and older)

Child – \$24.00 (Ages 10 & 11)

The tour is not recommended for children aged 9 and younger.

Group pricing is available, call for details.

Advanced tickets are recommended and can be purchased online at [dellsghostboat.com](http://dellsghostboat.com). Tickets can also be purchased in person. Ticket booths are located throughout the area including Dells Boat Tours' main landing building at 11 Broadway just over the Kilbourn Dam bridge in downtown Wisconsin Dells. Other ticket booths are located at 107 Broadway and at the junction of US Hwy 12 and State Highways 13 and 16.

**Wis. Dells  
Location:**

Wisconsin Dells is located about halfway between Minneapolis-St. Paul and Chicago and it is easy to reach via Interstate 90/94. Wisconsin Dells is about a one-hour drive north of Madison; two hours from Milwaukee; and a little more than three hours from both Chicago and Minneapolis-St. Paul.

**Visitor Inquiries:**

Phone – (608) 254-8555

Email – [mail@dellsboats.com](mailto:mail@dellsboats.com)

Web – [dellsghostboat.com](http://dellsghostboat.com)

**Media Contacts:**

Andrea Novotny - Novotny Communications

(608) 575-7739 [anovotny@charter.net](mailto:anovotny@charter.net)

Emil Bertalot - Dells Boat Tours

(608) 770-3635 [redarrow.marketing.consulting@gmail.com](mailto:redarrow.marketing.consulting@gmail.com)