

Media Contact:

Andrea Novotny Novotny Communications (608) 575-7739 anovotny@charter.net

FOR IMMEDIATE RELEASE

## Nighttime Ghost Boat Explores Eerie Wisconsin Dells Canyon

WISCONSIN DELLS, Wis. (May 20, 2022) – A spooky expedition on the Wisconsin River at night takes passengers to a dark and eerie cavern to explore the mysterious side of Wisconsin Dells. *Ghost Boat: Journey into Haunted Canyon* embarks for another season of scares and chills from Memorial Day weekend through Labor Day and weekends in the fall. The popular adventure begins with a scary boat ride upriver to Cold Water Canyon where passengers disembark and continue their expedition on foot into the shadowy recesses of the haunted gorge.

"An excursion on the Wisconsin River at night is a quiet and spooky adventure by itself, and when the boat pulls into the canyon, draped in darkness, the fright factor increases immensely," said Kalen Mace, assistant manager of Dells Boat Tours.

All *Ghost Boat* expeditions begin at the Dells Boat Tours' main landing dock in downtown Wisconsin Dells. As twilight sets in, the nocturnal voyage sets sail, traversing the dark, rushing waters and building anticipation, as passengers wonder what fate awaits them when the boat arrives at Cold Water Canyon. The ominous 1½-hour roundtrip is an adventure into the dark side of the Dells. The river has a deadly past; many rivermen were swept to their deaths in these waters, only the legends live on.

The stage has been set as the *Ghost Boat* drifts into Cold Water Canyon. It is dark and quiet and time to exit the boat or stay behind, alone. You disembark and head out on foot into the abyss of night. Darkness is all around; the pathway is at times narrow and requires a single file. The canyon walls hug you in and a sense of fear hangs in the air. There is no turning back.

"The scariest part of Ghost Boat is not the boat ride, but the walk into Cold Water Canyon," said Mace. "It really is nearly pitch-black at times; you can't see what is there, but you will hear what may be lying in wait as you tentatively sneak along the pathway."

Visitors can get their creep on all summer long with the *Ghost Boat* departing nightly through Labor Day weekend. (Some blackout dates apply. Call for tour offerings.) In the fall, the *Ghost Boat* is offered Friday and Saturday nights from September 9 through October 29, 2022.

All *Ghost Boat* adventures embark from the Dells Boat Tours' main landing dock, located at 11 Broadway in downtown Wisconsin Dells. Tours generally begin nightly at 8:30 p.m. with various departure times. As the season progresses, tours will leave earlier as dusk arrives sooner. Guests should arrive about 15 minutes before boarding. Call for departure times.

Ghost Boat tickets are \$30.00 for adults ages 12 and older and \$20.00 for children ages 10 and 11. The excursion is not recommended for children aged 9 and younger or those faint of heart. Discretion is left to parents and guardians for older children.

Advanced tickets are suggested and can be purchased online at <a href="dellsghostboat.com">dellsghostboat.com</a>.

Tickets can also be purchased in person. Ticket booths are located throughout the area including Dells Boat Tours' main landing building at 11 Broadway just over the Kilbourn Dam bridge in downtown Wisconsin Dells, as well as at 107 Broadway and at the junction of US Hwy 12 and State Highways 13 and 16.

Ghost Boat: Journey into Haunted Canyon is presented by Dells Boat Tours, one of Wisconsin Dells most historic and long running attractions with more than 165 years of operation. For more information about Dells Boat Tours and other leisure and adventure tour offerings, including money-saving ticket combination packages. For more information and to purchase tickets, please visit dellsboats.com or call (608) 254-8555.

###