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FOR IMMEDIATE RELEASE

Summer Ghost Boat to Dark Haunted Canyon Begins Memorial Day Weekend

WISCONSIN DELLS, Wis. (May 1, 2017) – A nighttime expedition into a spooky canyon begins Memorial Day weekend when ***Ghost Boat: Journey into Haunted Canyon*** embarks for another intense summer of scares and chills. The popular after-dark excursion features an eerie boat ride on the Wisconsin River to Cold Water Canyon where passengers disembark and continue their expedition on foot into the shadowy crevasses of the haunted gorge.

“Nightly expeditions kick off with a chilling tale onboard the boat as it travels upriver to the storied Cold Water Canyon, where passengers go ashore and creep into the nearly pitch-black canyon on foot,” said Amanda McGowan, assistant manager of Dells Boat Tours.

The ominous 1½-hour adventure is a glimpse into the dark side of the Dells. Aboard the boat, a story about the area’s spooky past fills the air as the boat slowly trudges up river, the murky waters flowing beneath. Anticipation builds for what lies ahead.

The mysterious stage is set as the Ghost Boat docks along the quiet shores of Cold Water Canyon. Draped in darkness, the canyon beckons to passengers to challenge their fears and walk into the gorge. At times, it’s a near black out, the narrow pathway requiring a single-file approach as rocky cliffs hug you in and an abyss of darkness adds to a truly intense adventure.

“Because you are walking into the unknown, that shoots the fear factor off the charts,” added McGowan. “This is not like a haunted house. Darkness is all around you. And there is no turning back.”

Visitors will be able to get their creep on all summer long. ***Ghost Boat: Journey into Haunted Canyon*** kicks off Friday, May 26 of Memorial Day weekend with tours being offered May 26 – 28 and June 3. Nightly Ghost Boats begin June 9 and run through September 3.

In the fall, nighttime belongs to the witches as ***Ghost Boat: Season of the Witch*** returns to Cold Water Canyon. Full of Halloween scares the fall Ghost Boat runs Fridays and Saturdays from September 8 through October 28.

All *Ghost Boat* adventures embark from the Dells Boat Tours' main landing dock, located at 11 Broadway in downtown Wisconsin Dells. Tours begin nightly at 8:30 p.m. with various departure times. *Ghost Boat* tickets are \$25.00 for adults ages 12 and older. For children ages 11 and under, tickets are \$18.00. However, the excursion is not recommended for children age 9 and younger or those faint of heart. Discretion is left to parents and guardians for older children.

Reservations are suggested. *Ghost Boat* tickets can be purchased and reservations be made online at dellsghostboat.com. Tickets can also be purchased in person. Ticket booths are located throughout the area including: the Dells Boat Tours main landing building at 11 Broadway just over the Kilbourn Dam bridge in downtown Wisconsin Dells, as well as at 107 Broadway and at the junction of US Hwy 12 and State Highways 13 and 16.

Ghost Boat: Journey into Haunted Canyon and *Ghost Boat: Season of the Witch* are presentations of Dells Boat Tours, one of Wisconsin Dells most historic and long running attractions with more than 160 years of operation. For more information about Dells Boat Tours and other leisure and adventure tour offerings, including money-saving ticket combination packages, please visit dellsboats.com.

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